

Live 2024 Webinar from ACA-IL!

Brandwein on Training

The Step-by-Step System for Planning & Presenting Your Best Staff Training Ever

Online: Tues. & Wed., *March 26 & 27, 1:00-4:00 p.m. CDT*

Presented by American Camp Association Illinois
(Open to all; ACA membership not required)

Cost per attendee, including extensive materials:

Early Bird Discount Deadline February 15: \$149

February 16-March 25: \$199



Registration & Info: acail.org/michaelbrandwein

Plan your most awesome staff training! You know you'll spend hours on designing this year's camp training—let us help you do it **faster**, with less stress, and turbocharge its quality with **the expert guidance of Michael Brandwein, a world-renowned master camp trainer who has presented in all 50 states and on 6 of the 7 continents.**

- Give yourself a huge helping “hand” with Michael’s Five Fingers of Fantastic training, including a unique, step-by-step checklist to successfully build the precise essential elements of terrific training
- Use terrific, precise and practical methods to greet staff, begin training to focus on mission and motivation, set expectations, and build a community of positive relationships—all while modeling how staff can use this to do the same with their campers
- Grab attention & motivate full participation—even from returning staff who “have heard it all”
- Maximize learning with Michael’s creative, highly acclaimed teaching techniques that get people involved instead of listening to “lectures”
- Boost professionalism and responsibility, even in young staff for whom this may be a first job—and teach the core skills all staff need for success
- Learn outstanding, original activities you won’t find elsewhere

A total of 6 hours of time-saving, quality-boosting methods and materials taught in Michael’s trademark “use-it-immediately,” fun, and highly energetic teaching style.

This live webinar received rave reviews from coast to coast in 2022 & 2023—attended by people from 30 different U.S. states and Canada!

- “An absolute must-do.” “Exciting, engaging, meaningful, well-planned...A **MUST DO** for anyone involved in training...”
- “This was a fun and exciting event that provided **a ton of easy to use and relevant information** for making your staff training both informational and engaging.”
- “A practical step-by-step approach to staff training that gives you the blueprint for your best staff training ever.”
- “Extremely helpful! **I can't wait to use these techniques** to revamp my training.”
- “Practical, feasible! This approach was **exactly what every Director needs** to wrap their head around staff training goals and execution.”
- “**I don't even have the words for how helpful, inspirational, and reassuring this event was.**”

“This training was simply **AMAZING!** It helps make the planning process of staff training so simple yet ensures staff training will be engaging for new and returning staff!”